



INSPIRING  
FINANCIAL  
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# CFG Becoming a corporate subscriber

## About CFG

Charity Finance Group (CFG) is *the* charity that champions best practice in financial management in the voluntary sector.

We have over 2,500 event attendees and finance professionals receiving our updates, and more than 1,300 charity members managing over £22.4 billion (which represents almost one third of the sector's income). Of the charities in membership more than 70 have an annual income of £50m plus, a

significant percentage of the top 100. Most charity finance professionals are responsible for a range of areas within the organisation. Through our events, publications and policy work we provide invaluable support to our members and the sector as a whole.

We do this with the support of our Corporate Subscribers whose combined expertise and knowledge make a significant contribution to our work.

Our subscribers come from a variety of commercial organisations including law firms, accountancy firms, investment houses and many more – each with experience and a vested interest in the charity sector. By becoming a Corporate Subscriber you will have the opportunity to communicate and network with key individuals from this diverse group of charity finance professionals.

Our full charity membership breakdown can be seen in the table below.

SIZE	LONDON	MIDLANDS	NORTHERN	SOUTH WEST & WALES	TOTAL
£50M+	78	3	7	3	91
£10M – £50M	189	21	34	22	266
£5M – £10M	139	28	26	26	219
£1–5M	347	61	80	66	554
<£1M	163	23	39	30	255
<b>Total</b>	<b>916</b>	<b>136</b>	<b>186</b>	<b>147</b>	<b>1385</b>

# Subscriber benefits

There are many ways that Subscribers can engage with our charity members and become involved in the work of CFG. We are always happy to meet and discuss current opportunities throughout the year, as priorities and strategies evolve.

The principal benefits and opportunities available to Corporate Subscribers are:

- Free attendance to Members' meetings which are a great way to network with our charity members. We hold eleven meetings a year in London and 3-4 in each of the North, Midlands and Southwest & Wales membership regions
- Receipt of a monthly members' newsletter which is sent to the full membership, as well as opportunities to advertise in the newsletter
- An early booking window for exhibition stands at our conferences to meet and network with the charity sector
- The opportunity to sponsor events and publications and raise your profile in the sector
- The opportunity to submit documents to our online document library used by charity members and the wider public
- The opportunity to suggest topics and speakers for over fifty CFG events attended by charity finance personnel
- Have a dedicated profile page on the CFG website linking to your own site
- Other opportunities to build relationships with CFG members and gain a better understanding of sector issues

## BECOMING A SUBSCRIBER

If you are interested in becoming a Subscriber to CFG you will need to demonstrate significant knowledge and experience of the charity sector.

We do not endorse or approve Subscribers however our charity members use our listing as a starting point when looking for suppliers.

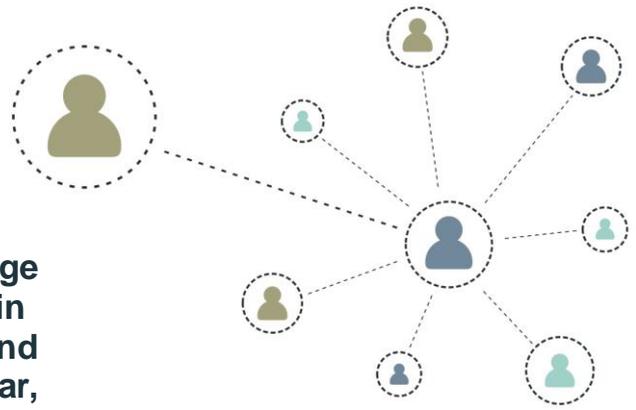
Each Subscriber has a named individual from the company; there can be additional staff members added to our database who can receive email updates and book events at the CFG Subscriber rate. Potential Subscribers complete an application form for review.

## FEES & RENEWALS

The Subscriber fee for 2016-17 is £1,785 + VAT for companies with a turnover of more than £1.8m. We have a special micro-company rate of £700 + VAT for companies with a turnover of less than £1.8m, and additional regional memberships can be added on for £350 per region.

## INTERESTED IN GETTING INVOLVED BUT NOT AS A SUBSCRIBER?

If you're interested in the work of CFG but are not sure if corporate subscription is right for you, there may still be scope for collaborative work. For more information on how to get involved, contact our Partnerships team on the contact details below.



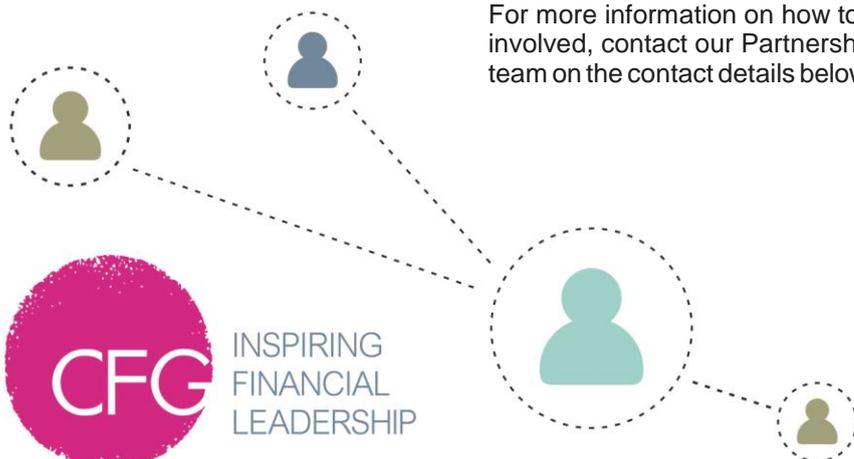
## HOW YOU CAN SUPPORT CFG

In addition to supporting charity members CFG is a charity itself, and as such we always aim to make the most effective use of any resources available to us.

Additional ways in which you may be able to contribute to our work and raise your profile in the sector include:

- Hosting meetings providing a valuable networking opportunity for your team and reinforcing your commitment to the sector
- Hosting and delivering relevant targeted training promoted to the CFG charity membership, showcasing and sharing your knowledge and expertise
- Taking a table at our Annual Fundraising Dinner, reinforcing your support for the sector by networking with current clients and prospects alongside your peers

This list is not exhaustive; there may be other ways in which you can support the work of the CFG. If you have an idea that would be of benefit to our members please do get in touch.



## CONTACT US

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