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MOBILISE NOT MOTHBALL

CALLING FOR A JOB
RETENTION SCHEME FIT
FOR CIVIL SOCIETY

JOIN US

WE'RE CALLING FOR A JOB
RETENTION SCHEME THAT'S
FIT FOR PURPOSE FOR
CIVIL SOCIETY.

SUPPORTERS PACK



policy@cfg.org.uk



Many charities, social enterprises and community groups are caught between a rock and a hard place. Large or small, they are experiencing an enormous increase in demand for their services at the same time they are seeing income drastically reduce due to restrictions and a fall in donations.

Furloughing staff could save jobs, but that means many social change organisations won't be able to meet the demands of those people who are most in need. Charity Finance Group and more than 150 leaders from other organisations are asking the Chancellor to meet urgently, with a view to making the Coronavirus Job Retention Scheme (CJRS) fit-for-purpose for civil society.

We call on government to deliver a job scheme that helps organisations that deliver public benefit to:

#MobiliseNotMothball

Why this is important

The Coronavirus Job Retention Scheme has been designed with businesses and the private sector in mind. By covering up to 80% of salaries while staff are furloughed, businesses can pause trading or reduce business activity whilst protecting jobs.

Charities and other non-profit organisations face a more complex set of challenges. Firstly, many are experiencing a substantial drop in income. Research shows that donations are decreasing in some areas and, due to lockdown and other restrictions, fundraising events and activities are not generating the same levels of income as before. Secondly, the crisis is driving much greater demand for their services - not less. We want the sector to be supported to mobilise in this time of great need.

What we're asking for

The first thing we want government to do is sit down and talk, to understand the challenges our vital sector faces and how we can work together to do all we can. We are asking the government to work with us to find solutions that will enable us to mobilise not mothball. One of the ways it can do that is to amend the CJRS so that those employed in social change organisations can volunteer back their time and skills to their employers.

As an independent National Lottery Community Fund endowed Trust, we have conducted a number of reviews into the state of the Armed Forces charities sector. It is clear that this essential piece of the fabric of our nation's civil society has been placed under enormous pressure by reduced voluntary income and ever-increasing demand for the services individual charities provide. Mobilising rather than furloughing is key to ensuring our most vulnerable, and indeed in many cases our country's most deserving people, can live their lives in good health, and with dignity and security. We would urge Government to recognise the unique situation currently facing civil society, and make the right policy choices.

Vice-Marshal Ray Lock

CBE, Chief Executive, Forces in Mind Trust



Why this is urgent

Our request is urgent because it is time-limited. In January, the CJRS will be reviewed and could end in March 2021. But that's not the only reason. With every day that passes, the charity and voluntary sector is shedding more jobs and losing talents, skills and resources. And with every day that goes by more people are needing the time and expertise of these organisations. The sector cannot be 100% effective in helping society build back better if it is to focus on rebuilding itself first. #EveryDayCounts.

The smart economic thing to do is to mobilise our social sector, not mothball it. Our country needs our charities and social enterprises stepping up to the old and new challenges of today, not unnecessarily forced to choose between meeting people's needs and organisational survival.

Peter Holbrook

Chief Executive, Social Enterprise UK





Charities are needed now more than ever but face a funding crisis. They should not be incentivised to reduce services. They should be incentivised to increase them. The changes called for here will assist with that.

Paul Seath
Partner, Bates Wells



Who is backing the campaign?

Our campaign is backed by leaders from charities large and small, as well as leaders of private sector organisations and individuals who work in or alongside the third sector. It is backed by those who understand why charities and other social change organisations are now #NeverMoreNeeded.

Anyone can support the campaign. You don't need to be leading or working in a charity or third sector organisation to call on the government to work with us to develop a job scheme that's fit for purpose.

The list of those who have put their name to the campaign and signed our letter to the Chancellor can be found [here](#). Please join them by adding yours! You can do that [here](#).

Breast Cancer UK has experienced a 50% downturn in income. As a result we had no option but to furlough 70% of staff putting our scientific research, awareness and advocacy work on hold. Given Covid-19's implications for cancer diagnosis and treatment, prevention is now more important than ever. Furloughing staff means that we cannot fulfil our charitable objectives for the public good. It is vital that the Job Retention Scheme provides the flexibility necessary for us to benefit from support, whilst continuing our crucial work to prevent breast cancer.

Thalie Martini
CEO, Breast Cancer UK



Please add your voice so we can

#MobiliseNotMothball

Please amplify our voice and message to government. We have created some suggested tweets and posts. Please use them with one of the social media graphics provided. Messages can be tailored to suit your own style, or you can create your own. Don't forget to mention us @CFGtweets too!



Suggested Tweets

Charities and social change organisations are #NeverMoreNeeded. I'm joining @CFGtweets and others to call on government to work with the sector and develop a #CJRS that is fit for purpose. Civil society must be able to #MobiliseNotMothball!

Thousands of charities and community groups are struggling to financially survive the pandemic. But they're needed more than ever by vulnerable people. It's time for the government to get behind the sector to help them #MobiliseNotMothball.

I'm calling on government to work with the charity sector to #MobiliseNotMothball and develop a coronavirus job retention scheme that fits the needs of civil society. #CJRS@hmtreasury @RishiSunak

It's the season of goodwill & giving, but many charities are struggling this winter to keep up with demand. I'm calling on government to make small changes that could make a big difference to the lives of many. I'm backing #MobiliseNotMothball. @CFGtweets

Don't be a Scrooge this Christmas @RishiSunak and @hmtreasury! Work with @CFGtweets and the charity sector so charities can #MobiliseNotMothball and be there for our most vulnerable this winter and next!

Remember to use the #MobiliseNotMothball hashtag and mention @CFGtweets. Share your own stories and reasons why you want to see charities and others #MobiliseNotMothball!

Logo & visual assets



If you need any help to make best use of our visuals, please get in touch with the Policy & Communications Team: policy@cfg.org.uk.

[FIND OUT MORE HERE](#)



More statements of support

Many of our staff that were furloughed offered their services during 1st lockdown as volunteers for the good of the organisation. Not necessarily in their normal job role but elsewhere within the organisation to the benefit to the organisation. Sadly we were unable to allow them to do this. It would be very useful in this lockdown for shop staff to be able to volunteer within the organisation during their furlough period. It will also give them an insight into the running of the organisation supporting our care services which are delivering patient care during the pandemic.

Sarah Renouf
Head of Finance, Havens Hospices

Charities ability to fundraise have been impacted by the pandemic. In turn this means staff delivering vital services such as medical research and cancer support can not be funded.

Janet Sarll
Director of Business Support, British Geriatrics Society



Whilst charities have never been more needed now, that is likely to be even more true in future - but many will simply not be there to deliver life-saving and life-changing services essential to our communities and the future health and wealth of the country. This is why we back the CFG's call for a more creative approach to CJRS tailored to meet the needs of beneficiaries and society as a whole.

Helena Holt
Chief Executive, Devon Air Ambulance Trust