



INSPIRING
FINANCIAL
LEADERSHIP

CHARITY FINANCE GROUP

PUTTING FINANCE AT
THE **HEART** OF
CHARITIES

WHAT WE DO FOR OUR MEMBERS

At **Charity Finance Group** (CFG), we help charities and non-profits manage their resources with confidence. Everything we do is driven by our goal to inspire a financially **confident, dynamic** and **trustworthy** charity sector.

We're here to work with all charity professionals, no matter what stage of your career you're at. And, whether you work for a big, household name with a dedicated finance team, or a tiny organisation on a low income, you'll find many different types of support to suit your individual needs.

At a challenging time for charity funding, it's more vital than ever to ensure that money is making the biggest impact possible. Find out how CFG charity membership will help to empower your organisation to do more with what you've got, and how we can nurture your development as an individual.



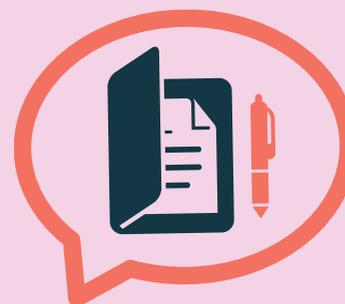
WHAT WE DO FOR THE SECTOR

Our day-to-day contact with charities and non-profits gives us a unique insight into the financial challenges the sector faces. We hear first-hand how poor policy decisions and bad regulations can be a significant drain on charities' resources.

It's our role to ensure that these issues are understood and accounted for by government. We work closely with policymakers on issues that charities tell us about and play an instrumental role in government decision making.

We're dedicated to keeping our members informed of legislative change and policy initiatives as they arise and helping them access useful resources on key issues like pensions and economic briefings.

Join us and make your voice count >>



WHY JOIN CFG? I WANT TO...

... EXPAND MY NETWORK

We're proud to say that when you join CFG you also join the UK's largest community of finance professionals in the charity sector. Many of our members value this the most as it gives them regular opportunities to share experiences and learn from others in similar positions.

The opportunities to network are varied and wide, from regular members' meetings and Special Interest Groups (SIGs), to conferences and events, which all give you the chance to connect over shared interests and experiences.

"Finding and engaging with a network of people who understand the charitable environment and face similar situations; empathetic and knowledgeable colleagues who are willing to share their experience. Informative training is also important."

Mark Preston, Finance & Business Manager, Blackpool Grand Theatre Trust



... IMPROVE MY KNOWLEDGE AND SKILLS

Whether you're just starting out in your finance career, working your way up the ladder or in a leadership role, we have the resources, events and training to take you to the next level.

Each year we run over 100 professional development events and more than 15 conferences, and our unrivalled access to a wide range of expert speakers helps to deliver programmes that will expand your knowledge, explore issues and ensure you stay abreast of topical issues.

"CFG has provided a lifeline, making sure I felt part of a community of professionals. Their training, events and magazine help me to support the leadership and trustees by providing insight on best practice charity governance, and technical updates."

Katy Anstis, Head of Finance, Surfers Against Sewage



... BE A BETTER LEADER

It's our aim to develop financial skills for leaders and leadership skills for finance professionals. For chief executives, that may be through our CEO Alumni Network, or our face-to-face training and online resources to boost financial governance. Our Inspiring Financial Leadership course also gives those in leadership roles a highly interactive mix of practical experience, research and best practice to take them on to the next stage of their leadership journey. And, to support the next generation of financial leaders in the sector we have a mentoring scheme designed to partner people up with experienced charity finance professionals.



"Keen to improve my skills as a financial leader, I enrolled on the Inspiring Financial Leadership (IFL) programme. As a finance professional, this experience vastly improved my leadership skills. Each module resulted in new insights and new inspiration and I literally left each one buzzing."

Pete Knight, Director of Finance & Resources, Westminster Drug Project

... RAISE MY PROFILE

Being part of the CFG community gives you speaking and editorial opportunities to raise your personal profile – and that of your organisation – among our networks. Share insight and experiences to help other charities and support your development as a thought leader at the same time.

"It really was one of the best conferences I have attended in some time. I certainly enjoyed my speaker session and meeting people from many different organisations, I hope to attend other events in the future – I have high expectations now!"

Elaine Floodgate, Director Governance & Risk, Catch-22



... BE IN THE KNOW

With membership comes exclusive access to a range of additional benefits and resources. These include:

- Discounted rates on all CFG conferences and training;
- Job opportunities with the CFG Jobs Board;
- Receiving **Finance Focus**, our members' magazine with expert briefings, sector news and features on topical issues;
- Our member-only **online document library** of over 400 documents on current and emerging issues;
- Exclusive access to free **helplines**, staffed by our corporate members on their given area of expertise, such as accounting, tax and legal advice.

"The largest source of support is drawing on the expertise and experience of other CFG members. There are seldom organisational issues which occur which have not been previously addressed by another CFG member. This presents a great opportunity to learn from others as well as contribute our own learning to the CFG pool."

Paul Ward, Chief Operating Officer, Mind



... HELP US SHAPE GOVERNMENT POLICY

As a member, you have the opportunity to get involved and engage on policy issues by contributing to **policy consultations**, responding to **surveys**, and taking part in our **members-only forums** to ensure that your voice is heard on the issues that matter.

"Sometimes when there are controversial things that need to be dealt with, CFG acts as a sounding board. We can pick up information which is very useful for us. It also gives us a sector perspective as to how we can deal with things as a collective group."

Kris Murali, Deputy CEO, Sense



OUR CHARITY

MEMBERS IN NUMBERS

1,400

CHARITY MEMBERS

OVER

3,000

CHARITY FINANCE PROFESSIONAL MEMBERS

£22bn

COLLECTIVE FUNDS MANAGED BY OUR CHARITY MEMBERS

4 SIG GROUPS WITH 11 MEETINGS A YEAR

OVER **85**

PROFESSIONAL DEVELOPMENT EVENTS

16 CONFERENCES

OF THE 2019 ANNUAL CONFERENCES DELEGATES:

98%

SAID THAT THEIR KNOWLEDGE AND SKILLS HAD IMPROVED

98%

SAID THAT THEY FELT MORE CONFIDENT ABOUT THE NEXT STEPS THEY NEED TO TAKE AND HOW TO IMPLEMENT THEM

94%

REPORTED THAT THEY HAD GREATER AWARENESS OF BEST PRACTICE IN CHARITY FINANCE

CHARITY MEMBERSHIP BY REGION:

243
NORTHERN

216
SOUTH-WEST AND WALES

179
MIDLANDS

986
LONDON AND SOUTH-EAST

Stats taken from 2017-18 Annual Report

MEMBERSHIP FOR YOUR WHOLE ORGANISATION



WHAT DOES IT COST TO JOIN?

When you join CFG, membership is for your charity as a whole. As the primary contact, you can add as many additional contacts as you like – everyone from your chair to your fundraising team.

Annual membership fees are based on the gross annual income of your charity and where you are located.

Visit our website for details of membership fees:
cfg.org.uk »

THREE

EASY WAYS TO JOIN



1. YOU CAN JOIN ONLINE AT
WWW.CFG.ORG.UK/JOIN



2. EMAIL OUR MEMBERSHIP TEAM
MEMBERSHIP@CFG.ORG.UK



3. CALL US ON
020 7871 5467 / 5468

To find out more about CFG's work and how we can support your organisation, visit cfg.org.uk »