



hope and homes
for children

How to effectively audit the cost of international remittances

- Getting value for money with currency transfers -

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Audere – a global leader in impartial financial risk management consultancy has launched a social division ‘Charitytransfers.org’ to help INGOs improve their international financial governance.

Audere is an FCA regulated, independent and impartial risk management consultancy. The company was founded to provide treasury departments with the independent and technical expertise necessary to increase the efficiency of their FX management function.

Clients include global financial institutions, investment funds, private equity firms, multinational corporations, and public listed entities.

In 2018, Audere launched Charitytransfers.org, its Corporate Social Responsibility (CSR) division, to extend its expertise and systems to the international charity sector.

We are creating a sustainable circle of good.



CSR budget
£394,000



Charities helped
> 85 INGOs



Increased impact (annual)
> £5.1m

The foreign exchange (FX) market

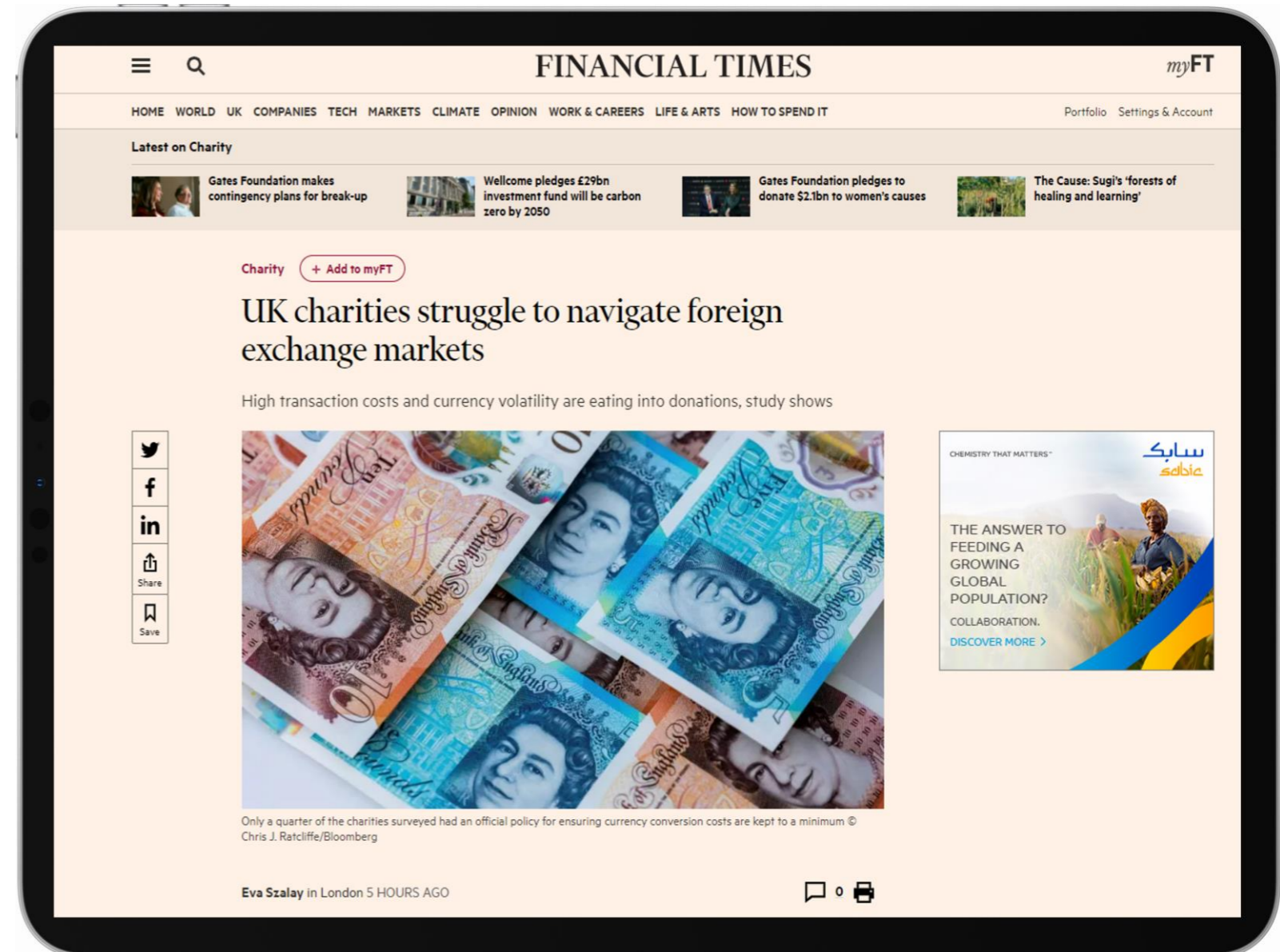
- Two main types of FX contract:
 - Spot: immediate payment delivery;
 - Forward: future payment delivery.
 - FX costs can be explicit (transaction fee) and implicit (transaction margin).
 - Transaction margin is the difference between the rate banks buy and sell (interbank) and the rate they offer clients.
 - Spot margins can range from 0.1% to 12% depending on currency pair.
 - Forward margins are often 1.5-3 times more depending on length of currency contract, currency pair and interest differential between two economies.
- × Banks or brokers are not required by law to provide transaction cost transparency to charities.
- × Execution and advice on client FX risk management is provided by 'traders' who have a commercially vested interest in making money from clients.

2021 INGO FX Insights Report

This was highlighted in our 2021 INGO Insights Report, in association with Crowe LLP

Challenges at a glance:

- 55% of survey respondents name FX volatility as a major challenge, and 63% believe a FX market movement between 0% and 10% would cause them financial difficulty
- 43% indicated the primary method for dealing with volatility was by absorbing any negative movements using unrestricted funding
- 81% of INGOs believe access to a tool that accurately measured the cost of their foreign exchange payments would be useful



Issues & our solutions

NGO Issues

Lack of price transparency

Limited transparency & consistency in FX transaction pricing by providers due to NGO experience factor and exotic currency exposures.

Onboard and forget

NGOs join FX providers who offer big promises, but once onboarded, their FX risk management & pricing worsens overtime.

Unqualified, bias advice

So called “client advice” is often delivered by individuals who form part of revenue generating, product selling teams.

Our Solutions

Transparent reporting

Charities can finally benchmark current pricing against the only FCA accredited FX price feed in the UK. Our TCA tool provides full transparency on the costs associated with sending funds overseas.

Optimized execution via tenders

We schedule tenders for the function of the charity’s execution requirements. Our ability to negotiate terms helps clients receive optimized and consistent pricing.

Strategy planning

Expert guidance and scenario modeling from approved, independent industry advisors on best FX management practice ensures greater funding protection.

**A world in which children
no longer suffer
institutional care**



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Transaction Cost Analysis (TCA) Reporting

“Currency transactions are a significant component of your charities financial operations, yet most currency transactions are rarely measured against a reliable source. Generally, the failure to measure transactions makes managing transaction costs difficult, if not impossible.”

- Andy Woolmer | Head of Data Analysis

Audere has pledged to cover the costs associated with the first TCA report for every INGO.

- ✓ Little time and little effort. Send us your latest annual historic transaction data and we will do the rest.
- ✓ Accurate and authentic. Benchmark current pricing against the only FCA accredited FX price feed in the UK.
- ✓ Fully independent. You don't have to rely on data or analysis provided by your executing bank or broker, or websites like Oanda or XE.com.
- ✓ Identify competitive and non-competitive counter-parties
- ✓ Identify inconsistencies and irregularities in pricing over time

