

Supporting our local charities through Gift Aid

If, like me, you support a charity, the chances are you've heard of Gift Aid.

Gift Aid was introduced by the government in 1990 and today it helps many of our local charities and amateur sports clubs by boosting their funds.

For every £1 donated by a UK taxpayer, the government will give them an extra 25 pence! So, a £10 donation will turn into £12.50 – if the donor ticks the Gift Aid box.

It's a brilliant scheme that all governments have backed for nearly 35 years! And the best thing is, it doesn't cost the donor a single penny more.

Why Gift Aid matters to our community

All our lives are enriched by the work of our local charities [\[insert examples\]](#) and Gift Aid helps them to have even greater impact.

When charities claim Gift Aid it gives them more money to run local projects, improve facilities and services, and bring people together [\[insert example\(s\)\]](#).

Raising awareness of Gift Aid

This week, on Thursday 3 October, charities will be marking Gift Aid Awareness Day. It's a time when charities highlight to their donors and supporters how Gift Aid helps their work – and why it's so important to #TickTheBox.

How you can get involved

1. **Donate and sign up for Gift Aid:** Complete a Gift Aid declaration when donating to maximize the value of your gift.
2. **Spread the Word:** Ask your favourite charity to get behind Gift Aid Awareness Day.
3. **Support local charities:** You don't always have to donate money but if you do, remember to #TickTheBox. You can support charities by giving your unwanted goods and time too.

Our community is incredibly generous and Gift Aid Awareness Day is an extra chance to support the incredible of dozens of local charities. That's why I'm supporting this important campaign.



Find out more about [Gift Aid Awareness Day](#)