

# **Charity Finance Group Annual Conference 2020: Creating a better future**

## **Meeting the fundraising reporting requirements in the Charities (Protection and Social Investment) Act 2016**

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# Charities Act 2016

Legally applies to:

- charities registered in England & Wales
- which have their accounts audited
- with a gross income of £1 million+

However, good practice applies to all



# Fundraising reporting requirements

- a) Your charity's fundraising approach
- b) Whether your charity was bound by any voluntary fundraising scheme or standard
- c) Any failure to comply with a scheme or standard
- d) Whether your charity monitored fundraising activities carried out on your behalf
- e) No of fundraising complaints you or a person acting on your behalf received
- f) How your charity protects the public and people in vulnerable circumstances

# Compliance with Section 13 of the Act

- Assessed a sample of 187 charity annual reports
- Only 21% included a statement on all requirements
- 85% reported on at least one



# The importance of fundraising reporting

- Legal obligation for many charities
- Inform how and why you fundraise in the way you do
- Failure to include evidence may raise questions
- Detailed reporting helps build trust in your charity and the sector

# Good practice guidance

- Do we use third parties to fundraise?
- Are we registered with the Fundraising Regulator?
- Do we follow the Code of Fundraising Practice?



# Good practice guidance

- Explain your approach to fundraising and whether you use third parties
- Say if you are/not registered with the Fundraising Regulator and/or follow the Code of Fundraising Practice



# Good practice guidance

- How do we monitor third parties?
- How many fundraising complaints have we received?
- What policies and procedures do we have in place to protect people?





# Good practice guidance

- Report how you monitor people not directly employed by your charity
- Be specific about the number of fundraising complaints received
- Explain how policies are translated into action



# Summary

- Know the requirements
- Ask yourself key questions and ensure you have systems in place to record the answers you need
- Include clear and relevant detail
- Ensure your trustee annual report is signed off at Board level