Getting to grips with IT Budgets

- Introductions
- Case Study: FDBF
- Budget part A: Information gathering
- Poll

[break]

- Budget part B: Develop the IT Programme
- Budget part C: Build the final budget
- Q&A







Smartdesc: non-profit IT specialists



- Long Term Technology Partners with dozens of NFPs, large and small
- Specialists in Strategy, Change, Data Governance and supporting mixed IT abilities
- Consistent and sustainable growth: all reputation & word of mouth driven
- Mature services with 70+ years' experience in the sector across our SLT
- nartopso London HQ with national coverage Bhind **smart**desc Microsoft Partner Awarded TRUSTED Microsoft SUPPLIER SUPPLIER Mind 2012 2014 2015 2017 2019 2020 2021 First large Monitoring and Crown acevo Microsoft Commercial charity support centre Service Premium Gold Partner (NOC) opened partner customer 2020

Smartdesc – Strategic IT Partnerships

Some amazing organisations we work with

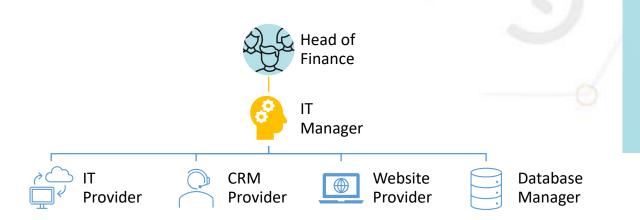


Smartdesc – Strategic IT Partnerships

Case Study

smart decisions

- 200 Staff, 30 volunteers
- 1 x in-house IT Manager
- Outsourced IT Provider





THE FINANCE DIRECTORS BENEVOLENT FUND

Helping Money People



Part A: Information Gathering

- 1. Financial and Contract data
 - a) Prev. Year spend categorised and in Excel table format
 - b) Contract detail prepared for all suppliers

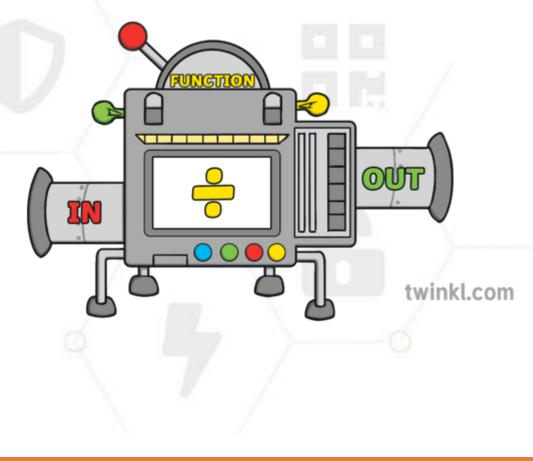
Excel live walkthrough covering the following points

- Exclusions for this presentation
- Categorised transactions
- Payment dates and budget phasing
- Prior year vs current year
- Supplier contract information
- Forward planning: supplier engagement over increases
- Supplier review: remove unwanted spend







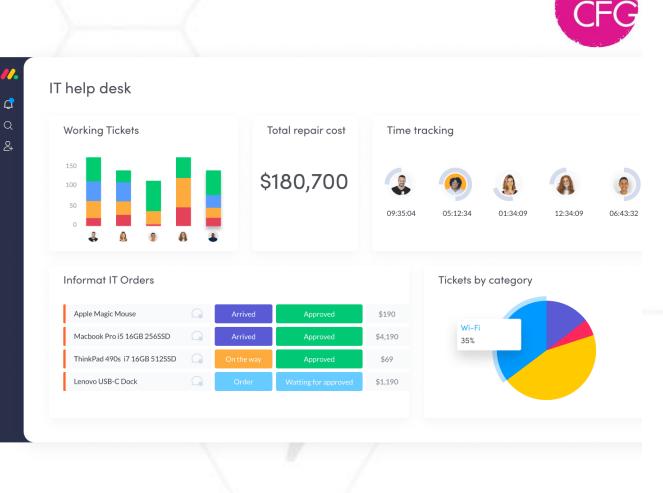


Smartdesc – Strategic IT Partnerships for non-profits

Part A: Information Gathering

2. IT Health Scorecard

- a) What is an IT Health Scorecard?
- b) Preparing the IT Health Scorecard
- c) Typical transformation projects
- d) Typical remediation projects





2a. What is the IT Health Scorecard?





IT Health Scorecard	RAG Status	Subite	Remedial Action Status	Owner	RAG Status Summary	
IT Strategy 🕀	Amber	▶ 125 5	Under Review	CR	Digital Strategy is in place, needs to be aligned	
IT Spend 🕀	Amber	▶ 184	Under Review	CR	Costs are under review	
IT Projects	Green	▶ 년음 2	None Required	CR	To review upon first roadmap draft	
IT Security (+)	Amber	▶ t8 4	Remediation In Progress	CR	Remediation in progress	
Backup & DR	Green	▶ 년음 2	None Required	CR	365 Cloud Backup in place, DR Plan not present	
Systems Monitoring & Maintenance 🕀	Green	▶ 년3 4	None Required	CR	Monitoring in place	
IT Support Function	Amber	► t8 8	Remediation In Progress	CR	Support Service is healthy	
Asset Management 🕀	Amber	▶ 년3 2	Remediation In Progress	CR	Assets managed via MaxRM & Internally	
Policy & Procedure	Green	▶ 281	None Required	CR	Managed internally	
User Training 🕀	Green	▶ 提 2	None Required	CR	Internal workshops & Annual Data Training	
Regular Reporting (🕀	Green	▶ 2 2	None Required	CR	Review as part of quarterly meetings	

2b. Preparing the IT Health Scorecard

- Listen, Listen, Listen!
 - IT Steering Group
 - "Open Book" workshops
- Use the experts
 - Independent Review / Assessment
 - Engage with Service Providers (esp. remediation)
- Costed Portfolio
 - Remediation vs Transformation
 - High Level estimates per project
 - Consultancy, Hardware, Software, Security, Training





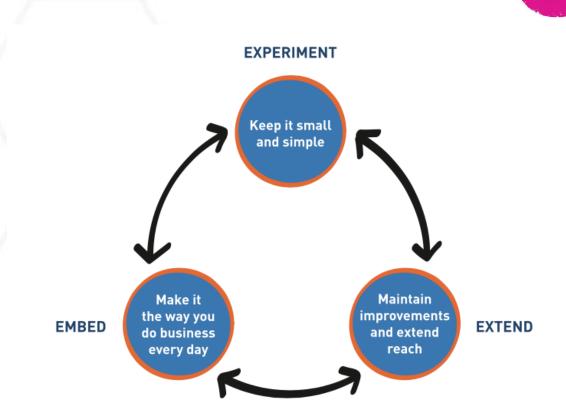




2c. Typical Transformation Projects

Infrastructure

- Servers to Cloud / M365 etc. (cost & risk reduction)
- Laptop refresh / management (Autopilot!)
- Consolidation / data management (
- Apps
 - Finance / HR / CRM investments
- Security
 - Cyber Essentials
 - Two Factor Authentication
- Efficiency
 - ➤ Training Teams, Office etc.
 - Automation & Integration





Part 1 in summary...





Part A: Gather your information

- Prepare your categorised data from last year
- Understand your supplier spend
- Define your baseline IT Scorecard



POLL!

Question: "If your budget deadline is looming, which of these areas do you think is expendable?"

- 1. Conduct a Supplier Spend Review
- 2. Do some staff engagement workshops
- 3. External review e.g. Virtual IT Director / consultant
- 4. Ask the IT Manager to prepare a project programme
- 5. Ask the IT Outsourced Provider to prepare a project programme





Break





Coffee – 14:35 to 14:45pm

CFG Clinics – 14:45 to 15:00

See you back here at 3.10pm

https://us02web.zoom.us/j/87672115263?pwd=MmRYb0dNK3pqTlZ4WkVLOWVD ODdYdz09 Meeting ID: 876 7211 5263 Security Passcode: 305819

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Poll results

Question: "If your budget deadline is looming, which of these areas do you think is expendable?"

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Case Study: FDBF IT Programme 2022



- Workshops are complete
- Service Provider & ITM have given their priority areas to remediate
- Several initiatives have been identified including
 - MFA; the business wants to achieve Cyber Essentials
 - Laptop refresh; replace 5 year old laptops. Reduce laptop build effort (Autopilot) and replacement effort for ITM.
 - Support service improvements; a new Service requires Out of Hours support
- Deliver savings where possible

IT programme costs



Investment	T-Shirt Size	Rationale	Source	License/Hardware Budget Ex.VAT	Consultancy Budget
Implement Multi Factor Authentication	М	Remediation	IT Manager + Security Consultant	£7,000	£6,500
Laptop Refresh w/ Autopilot	L	Transformation	IT Provider	£71,250	£25,000
IT Support overflow	Μ	Transformation	IT Provider	£900 pcm	£2,400
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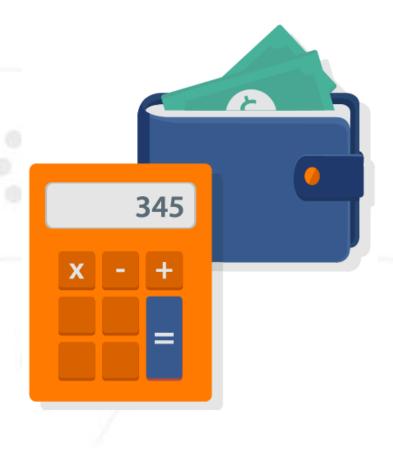
Part C: Build the final budget

- Update the budget from Part A with the new Capex
- Double check the data is accurate and categorised correctly.
- Pivot table your budget to get phasing.
- Spread out the monthly transactions.
- Finalise formatting as required for input into the organisational preferred system

Excel live walkthrough covering the above







IT Budgeting: In Summary...

Part A: Gather your information

- Prepare your categorised data from last year
- Understand your supplier spend
- Define your baseline IT Scorecard

Part B: Collate and process

- Define your transformation and remediation projects
- Get cost estimates for your projects

Part C:

- Update your budget with Capex projects
- Finalise and submit!











Help!





CFG Peer Support – e.g. <u>Members Meetings</u> Smartdesc Virtual IT Director <u>service</u> NCVO Knowhow – <u>Budgeting & Planning</u> ACEVO guides - <u>Finance – ACEVO</u> Civil Society Charity Finance <u>publications</u>



Q&A





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