

**IN A WORLD OF  
DISRUPTION, WHAT IS THE  
FUTURE FOR CHARITIES?**

**WHAT DOES THIS MEAN  
FOR THE FINANCE  
FUNCTION?**

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# INTRODUCTIONS



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# OBJECTIVES

- Stretch and challenge thinking around what the future of charity might be
  - Explore some of the questions that Finance might need to answer in the future
  - Develop some ideas about what this might mean for the Finance function ... and for you as Finance professionals
  - Develop some actions you can work on now
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# AGENDA

- What the world might look like
  - Breakout groups: scenarios – what would you do?
  - Plenary feedback
  - Breakout groups: discussion – what does this mean for the Finance function?
  - Plenary feedback
  - Action planning
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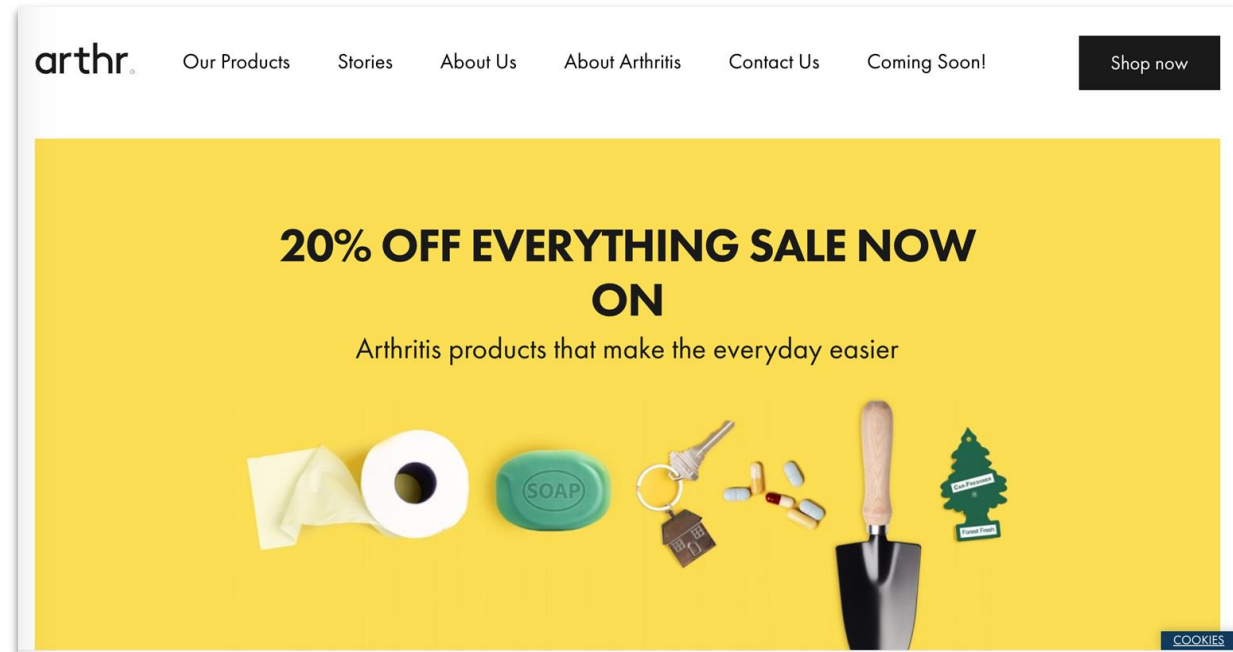


**WHAT THE WORLD  
MIGHT LOOK LIKE**

# ARTHR: A SOCIAL VENTURE OWNED BY VERSUS ARTHRITIS

Arthr is a social venture with a mission to improve everyday living for people with arthritis

- Co-design with people with arthritis
- Beautiful products & world-class retailing experience
- Tested & assured by experts
- Profits reinvested in the fight against arthritis
- Powered by Versus Arthritis



powered by

**VERSUS  
ARTHRITIS**



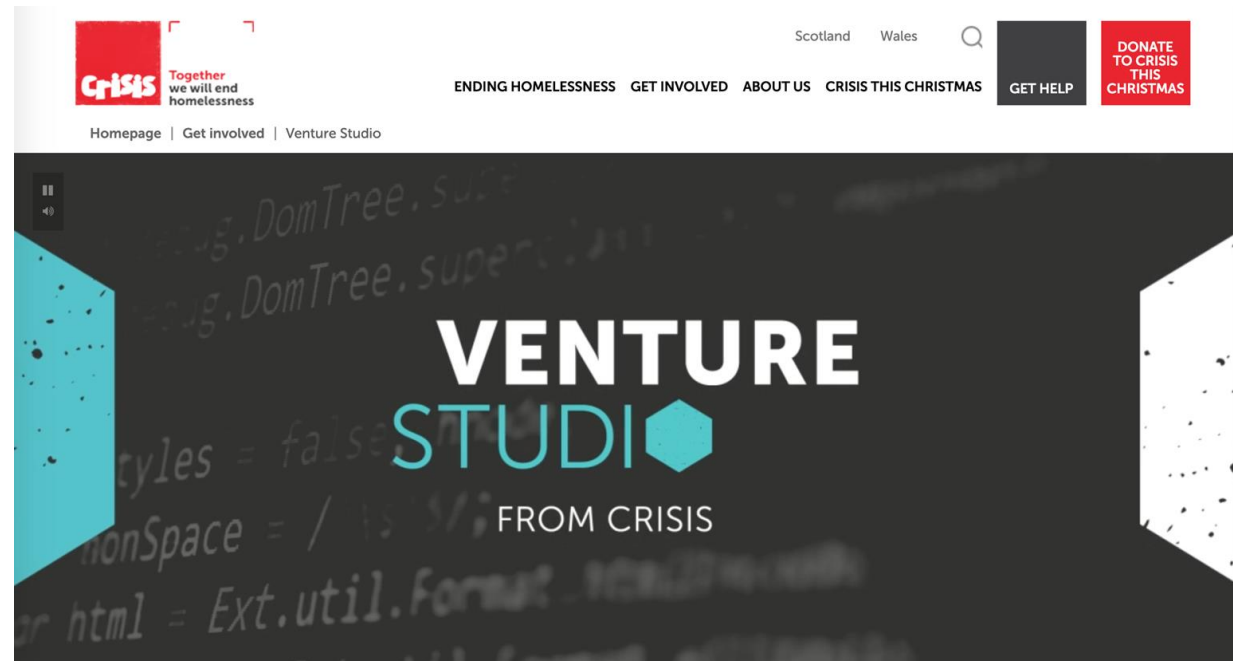
# CRISIS: A VENTURE STUDIO TO HELP END HOMELESSNESS FOR GOOD

The Venture Studio exists to build and scale ambitious and diverse ventures in our mission to end homelessness for good, by...

- Investing-in
- Creating
- Supporting

... start-ups working on innovative housing solutions, new pathways to employment or better provision of housing, healthcare or financial services

- Tailored support
- Co-design & collaboration
- Deep expertise
- Community connection



# BREAKOUT GROUPS

- You will be given a scenario and some questions to discuss – 15 mins
- To feedback:
  - 2 things that challenged your thinking / that you hadn't thought about before
  - NOT the detail of what you discussed
- Appoint a spokesperson before coming back into the room



# SCENARIO A

Your charity is creating a social enterprise that both makes a profit that can be returned to the charity and delivers on your core purpose. You decide that, to be successful, you need someone with start up experience to establish and run it.

# SCENARIO B

Strategically, your charity has decided to create, invest in and support a portfolio of start-ups which are tackling the issue which is core to your mission.



# SCENARIO C

Your charity is testing new ideas for delivering on your mission with start ups. In the first instance this involves rapid testing of an idea (max 1 month duration) to see if it's worth investing in and progressing.



# SCENARIO D

Successful innovation involves running a portfolio of projects, many of which will need to stop or change fundamentally in order to maximise the overall impact of your innovation activity. This can make it difficult to budget or forecast.



# SCENARIO E

Your charity wants to establish new commercial funding streams as a way of generating sustainable sources of revenue.



# BREAKOUT GROUPS

You have 15 mins to discuss:

- What does this mean for the role of the CFO/FD?
- How does this change the role that Finance business partners play?
- How does this change the role of the Finance team more broadly?
- What capabilities might you need to develop within the Finance team?
- How might behaviours within the Finance team need to be different?

To feedback:

- Top 2 points
  - NOT the detail of what you discussed
- 



# ACTION PLANNING

- One thing you'll do differently / change
- One action for when you return to your desk

# THANK YOU!

Please connect with us on LinkedIn.

And if this has sparked any thoughts or you'd like to have any further conversations then get in touch:



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