

Some charities are weeks from collapse. Without action we'll be facing a world with fewer hospices, air ambulances, dementia services, children's services, foodbanks and vital support networks for those living in poverty. **Are you willing to let that happen?**



Don't stand back and deprive those services users of support because charities so many rely on fold under the financial pressure of coronavirus.

There is strength in numbers and together we can make a difference. Rally your supporters now and join our call for Government to play its part.

Charities desperately need an emergency fund to stop their collapse. They need to be able to know they can access enough funds to continue their work responding to battling this pandemic and supporting the most vulnerable in society when there is no capacity anywhere else in the system to do so.

What can you do? Help make #EveryDayCounts go viral!

Help us with campaigning and providing the evidence to help Government understand investing in the sector and preventing our collapse is essential.

1. **Record a short video**
 - ✓ name the causes you support
 - ✓ call on Government to provide financial support
 - ✓ use the #EveryDayCounts
2. **Mobilise your supporters** – Encourage them to share their favourite causes and call on Government to help
3. **Share your stories** – share pictures & stories of your work with your favourite causes on social media platforms using #EveryDayCounts

Society needs the voluntary and community organisations that fill the space between the private and public sector.

Philanthropists, foundations and the public are already putting so much in to their favourite causes to keep them going. Can you add your public support too? What you do today isn't about saving your charity – it's about saving the role charities play in society. It's about helping charities play their part in responding to these unprecedented times and ensuring the most vulnerable in society aren't the hardest hit at this terrible time. Thank You.